

TERMS AND CONDITIONS OF PARTICIPATION IN THE FAIR LOOK/ Beauty VISION 2023

1. PARTICIPANT APPLICATION

- 1.1. MTP accepts participant applications in the trade fair submitted electronically (on-line) via the "Exhibitor's Zone" portal. The activities related to the submission of exhibitor's application for participation in the trade fair, including the order for the exhibition space, and the activities related to co-exhibitor application are described in the Rules for trade participants and in the Rules of the "Exhibitor's Zone" portal.
- 1.2. MTP accepts participant application in the trade fair provided that a deposit for providing the exhibition space referred to in point 2 and the exhibitor application fee referred to in point 3 are paid.
- 1.3. MTP accepts co-exhibitor application provided that the co-exhibitor application fee referred to in point 4 is paid.
- 1.4. The entity applying for participation is obliged to pay the deposit for providing the exhibition space and the exhibitor application fee as well as the co-exhibitor application fee.

2. EXHIBITION SPACE, CONDITIONS OF PAYMENT

- 2.1. Prices for the exhibition space associated with participation in the trade fair situated inside the hall and/or outdoors cover:
 - the preparation of the space for an exhibitor (the marking out of the stand, preparation of infrastructure),
 - the handing over of the space to an exhibitor for use during the fair, assembly and disassembly,
 - with regard to a developed space, additionally, the assembly and disassembly of the stand and standard construction and furnishings in accordance with the MTP design, the cleaning of stands during the fair,
 - the service and cleaning of lavatories,
 - costs of water consumption,
 - organizational and technical services provided by the MTP Area Coordinator,
 and prices for the exhibition space inside the hall also include the costs of heating/air-conditioning and general lighting of the hall.
- 2.2. In calculating the fee for the exhibition space MTP rounds the metric area up to full square metres in accordance with mathematical rules.
- 2.3. **DEPOSIT FOR PROVIDING EXHIBITION SPACE**
- 2.3.1. The entity applying for participation and ordering the space is obliged to pay the deposit for providing the exhibition space. The payment of the deposit is a prerequisite for acceptance of the participant application by MTP.
- 2.3.2. Deposit rates:

- **20%** of the gross value* of the ordered space – for payments made **by 25/01/2023**
- **100%** of the gross value* of the ordered space – for payments made **after 25/01/2023**

- 2.4. No invoice is issued for the payment of the deposit. The deposit paid by the entity applying for participation and ordering the space will be credited to the fee for providing the exhibition space on the day of issuing the Participant Application Confirmation.
- 2.5. Together with the Participant Application Confirmation MTP issues an invoice confirming that the payment is credited to the amount due for providing the exhibition space.
- 2.6. If the payment is made in an amount lower than 100% of the gross value* of the ordered space, MTP issues a pro forma invoice specifying an outstanding portion of the amount due which is required to be paid within the time limit specified in the pro forma invoice. The payment made will be invoiced by MTP in accordance with applicable regulations.
- 2.7. Settlements with foreign customers for providing the exhibition space are performed by MTP in accordance with an average euro exchange rate quoted by the National Bank of Poland:
 - a) on the working day preceding the date of issuing the invoice or the pro forma invoice – if the amount due for the exhibition space providing fee was posted in the MTP's bank account prior to the participant application deadline;
 - b) on the last working day preceding the participant application deadline – if the amount due for the exhibition space providing fee was posted in the MTP's bank account on the day specified as the participant application deadline or following that deadline.

3. EXHIBITOR APPLICATION FEE

- 3.1. The exhibitor application fee comprises handling costs associated with the preparation by MTP of the documentation associated with conclusion of the trade fair participation agreement and making the exhibition space available, as well as the package of services, **to be selected** between a **STANDARD** package or a **PREMIUM** package.
- 3.2. The level of the exhibitor application fee (**to be declared** while submitting the on-line participant application via the "Exhibitor's Zone" portal) amounts to:
 - a) **STANDARD** exhibitor application fee – **1 000 PLN net****,
 - b) **PREMIUM** exhibitor application fee – **1 250 PLN net****.
- 3.3. Services for the exhibitor included in the **STANDARD** and **PREMIUM** packages are specified in detail in the description of the exhibitor application fee on the "Exhibitor's Zone" portal.
- 3.4. The entity applying for participation is obliged to pay a full exhibitor application fee (100% of the gross value*) upon submitting its participant application and paying the deposit referred to in point 2.
- 3.5. The payment will be confirmed by MTP through issuing an invoice in accordance with applicable regulations.
- 3.6. Settlements with foreign customers due to the exhibitor application fee are performed by MTP according to the average EUR rate, analogically to the rules referred to in point 2.7.
- 3.7. Once paid, the exhibitor participation fee will not be reimbursed in case the participation is withdrawn or the participation agreement is rescinded.

4. CO-EXHIBITOR APPLICATION FEE

- 4.1. The co-exhibitor application fee comprises the package of services, **to be selected** between a **STANDARD** package or a **PREMIUM** package.

- 4.2. The level of the co-exhibitor application fee (**to be declared** while submitting the on-line participant application via the "Exhibitor's Zone" portal):
 - a) **STANDARD** co-exhibitor application fee – **500 PLN net****,
 - b) **PREMIUM** co-exhibitor application fee – **650 PLN net****.
- 4.3. Services for the co-exhibitor included in the **STANDARD** and **PREMIUM** packages are defined in detail in the description of the co-exhibitor application fee on the "Exhibitor's Zone" portal.
- 4.4. The co-exhibitor application fee will be invoiced by MTP in accordance with applicable regulations. The payment shall be made within the period indicated in the invoice.
- 4.5. The co-exhibitor application fee paid by a foreign customer will be invoiced by MTP in accordance with an average euro exchange rate quoted by the National Bank of Poland on the last working day preceding the fair commencement date.

5. CONDITIONS OF PAYMENT FOR OTHER FAIR SERVICES

- 5.1. MTP accepts orders for fair services placed electronically (on-line) via the "Exhibitor's Zone" portal. The activities related to the submission of orders for services are described in the Rules for trade participants and in the Rules of the "Exhibitor's Zone" portal.
- 5.2. Terms and conditions of the payment for the **stand construction and furnishings are specified in a separate agreement**.
- 5.3. Amounts due for ordering the **other fair services** (advertisement in the catalogue, advertising structure, additional invitations and exhibitor cards, electricity and water connections, rental of furniture and other equipment, auxiliary staff, etc.) will be invoiced by MTP in accordance with applicable regulations. The payment shall be made within the period indicated in the invoice.
- 5.4. Settlements with foreign customers for the other fair services are carried out by MTP in accordance with an average euro exchange rate quoted by the National Bank of Poland on the last working day preceding the fair commencement date.

6. CHARGE FOR UTILIZING POWER SUPPLY NETWORK

- 6.1. Entities ordering electric service lines are required to pay a charge for the utilization of the MTP's power supply network. The charge rates depend on the line power and are as follows:

Line power	Net charge** [in PLN]
3kW (1x16A)	432
9kW (3x16A)	870
14kW (3x25A)	1215
18kW (3x32A)	1620
36kW (3x63A)	3237
50kW (3x80A)	4455
70kW (3x125A)	6465
2.3kW (1x10A) 24h	363
9kW (3x16A) 24h	1035

- 6.2. An invoice for the utilization of the power supply network will be issued by MTP in accordance with applicable regulations. The payment shall be made within the period indicated in the invoice.
- 6.3. Settlements with foreign customers for the utilization of the power supply network are carried out by MTP in accordance with an average euro exchange rate quoted by the National Bank of Poland on the last working day preceding the fair commencement date.

7. WASTE COLLECTION CHARGE

- 7.1. MTP charges space purchaser for waste collection. The charge rates depend on the size of the space made available to the exhibitors.

Space made available to the exhibitors	Net charge** [in PLN]
up to 150m ²	30 PLN for every square metre of space made available to the exhibitors
above 150m ²	flat rate: 4 510 PLN

- 7.2. The waste collection charge will be invoiced by MTP in accordance with applicable regulations. The payment shall be made within the period indicated in the invoice.
- 7.3. Settlements with foreign customers in respect of the waste collection charge are carried out by MTP in accordance with an average euro exchange rate quoted by the National Bank of Poland on the last working day preceding the fair commencement date.

8. AMOUNTS DUE VS BANK FEES

- 8.1. All amounts due for participation in the trade fair (exhibitor application fee, co-exhibitor application fee), for ordering the space and other fair services are required to be settled as exclusive of bank fees on PIF side.
- 8.2. All payments in respect of participation in the fair are required to be made into the following MTP's bank account:
 Międzynarodowe Targi Poznańskie Sp. z o.o., ul. Głogowska 14, 60 – 734 Poznań,
 Powszechna Kasa Oszczędności Bank Polski S.A. w Warszawie o/Poznań
 IBAN: PL 46 102040270000140210929075, SWIFT: BPKOPLPW

* Gross value (price) is inclusive of the goods and services tax (VAT) in accordance with applicable regulations.

** Net fee (price) is exclusive of the goods and services tax (VAT).

Rules for trade participants and Rules of the "Exhibitor's Zone" portal are available at <https://look.mtp.pl/en> and <https://beautyvision.mtp.pl/en>

SPECIFIC PROVISIONS

1. APPLICATION DEADLINE

Deadline:

Term I – 5.12.2022

Term I – 25.01.2023

Applications submitted after this date shall be considered provided exhibition space is still available

2. TRADE FAIR OPENING DATES AND TIMES

2.1. Trade fair dates: **15-16 April, 2023**

2.2. Opening times:

15.04.2023

for exhibitors: 9 a.m. – 7 p.m.

for visitors: 10 a.m. – 6 p.m.

16.04.2023

9 a.m. – 7 p.m.

10 a.m. – 6 p.m.

3. STAND ASSEMBLY AND DISMANTLING PERIODS

2.1. **Assembly: 13.04.2023** - 7 a.m. – 9:30 p.m.

14.04.2023 - 7 a.m. – 11:00 p.m.

2.2. **Dismantling: 17.04.2023** – 7:30 a.m. – 9:30 p.m.

4. STAND CLEANING

Responsibility for ensuring that a stand is in an orderly condition after stand assembly and dismantling is on the stand constructor, subject to waste removal regulations (see points 7.7, 7.8, and 12.2 of Technical Regulations). During the fair, stand cleaning services are provided by MTP on a daily basis (with the exception of the last day of the fair). Cleaning is done after the fairgrounds are closed for visitors. The area cleaned is the generally accessible space of a stand, not the locked back area. Cleaning consists in emptying the waste baskets, mopping hard floors, vacuuming the carpeting and cleaning the furniture with which the stand is furnished, but does not include cleaning the exhibits or washing the dishes belonging to the exhibitor. The cleaning service, included in the rental fee, does not need to be ordered separately. A fair participant is obliged to secure his property stored at the stand at his own expense and risk (according to items 6.2. and 6.3. of the Regulations for Trade Fair Participants). It is also recommended that participants insure their property (pursuant to item 7.4. of the Regulations for Trade Fair Participants).

5. ENTRY CARDS INVITATIONS FOR VISITORS

5.1. An **exhibitor card** will be required from exhibitors to enter MTP grounds during the trade fair, stand construction and dismantling periods.

5.2. Exhibitor cards are provided depending on the size of exhibition space ordered, according to the following rules:

- for a stand of up to **10m²**, 2 cards
- for a stand of up to **20m²**, 4 cards
- for a stand of up to **50m²**, 6 cards
- for a stand of up to **75m²**, 8 cards
- for a stand of up to **100m²**, 10 cards
- for a stand of up to **200m²**, 12 cards
- for each **50m²** over **200m²**, 1 card

5.3. Any **additional exhibitor cards** over the numbers stated above are being sold on "Exhibitor's Zone" portal.

5.4. **Entry cards for stand constructing teams** for stand assembly and dismantling periods shall be provided by MTP based on a written order from an exhibitor or stand constructor. The cards will be sending by email.

5.5. **Invitations for visitors** are being sold on "Exhibitor's Zone" portal.

6. CAR ENTRY CARDS

6.1. **Fair participants** are entitled to enter the fairgrounds:

a) **by passenger cars** or delivery cars with additional passenger space – during the fair, stand construction and dismantling period – upon the **permanent car entry cards**. Permanent car entry cards for whole event are being sold on "Exhibitor's Zone" portal www.strefawystawcy.pl/en. The number of sold car entry cards may be limited due to the size of the exhibition.

Single-use car entry cards are available at the drive-in to the MTP fairground. Payment by cash or credit card.

b) **by delivery cars** – on the last fair day, when the grounds are closed to the visitors or during stand construction (except last day of stand construction*) and dismantling period – on the basis of **car entry cards for stand constructing teams**.

6.2. Stand constructors and deliverers / recipients of exhibits are entitled to enter the fairgrounds by car during stand construction and dismantling period, on the basis of assembling/ dismantling entry cards or delivery / receipt order.

Entry cards for stand constructing/ dismantling teams are issued on the basis of written order by email.

6.3. On the last fair day, **16th of April 2023, after 7 p.m.**, for **stand dismantling purposes** the car entrance will be allowed for passenger cars, trucks with a payload capacity of up to 8 tons and length up to 8m, without trailers.

Large trucks, trucks with trailers, other large-size and special purpose vehicles may enter the fairgrounds the following day, on **17th of April 2023** from 7 a.m.

6.4. **It is not allowed to:**

- enter the fairgrounds without valid, authorized car entry documents,
- park vehicles at escape routes and walking areas,
- leave vehicles on the fairgrounds during the trade fair – after 7 p.m.,
- leave vehicles on the fairgrounds in the stand construction and dismantling periods – after 10 p.m.

Entering the fairgrounds without valid, authorized car entry documents, parking vehicles at escape routes and walking areas or leaving the vehicle at the fairgrounds after the time specified herein without MTP's permission and at a place other than the designated one will be wheel clamped and a fine of PLN 200 will be imposed. The fine will not be invoiced.

7. MTP GOLD MEDAL AND ACANTHUS AUREUS COMPETITIONS

7.1. **MTP Gold Medal** – competition for the best product. Competition entries should be submitted (on line) via www.strefawystawcy.pl/en or delivered to the World Trade Center Poznań sp. z o.o. (WTC), ul. Bukowska 12, 60-810

For detailed information:

Agnieszka Polacka phone +48 668 805 018; e-mail: agnieszka.polacka@wtcpoznan.pl

7.2. **Acanthus Aureus** – competition aiming to award the trade fair exposition, which architectural and graphical solutions mostly reflect company's marketing strategy. Competition entries should be submitted (on line) via www.strefawystawcy.pl/en or delivered to MTP Corporate Communication Team no later than 1 week before the fair begins.

For detailed information:

Anna Smolińska phone: +48 61 869 21 09; e-mail: anna.smolinska@grupamtp.pl

8. VALUE ADDED TAX (VAT)

8.1. MTP shall issue an invoices **with the value added tax (VAT)** on:

a) admission and car entry services and connected auxiliary services (tickets and entry cards, invitations, car entry cards, parking cards, etc.), irrespective of where the fair contractors has a seat or permanent place of business activity;

b) other trade fair services provided to the contractors with a seat or permanent place of business activity **in Poland**.

8.2. MTP shall issue an **invoices without the value added tax (VAT)** on trade fair services other than mentioned at p. 8.1.a), for contractors ordering those services whose seat or permanent place of business activity is situated in the EU Member State or in the country outside of EU, provided that the **recipient of the service is not an exhibitor/co-exhibitor who has a seat or permanent place of business activity in Poland**.

8.3. An invoice without the value added tax (VAT) shall be issued to foreign contractors with a seat or permanent place of business activity in the EU Member State provided that **EU VAT ID is given** in the forms for ordering trade fair services.

9. SHOWS AND SOUND REINFORCEMENT

9.1. Organization shows at an exhibition booth requires the Poznań International Fair's prior consent.

9.2. The maximum noise level at the stand resulting from equipment presentation, advertising techniques employed, broadcasting pre-recorded and live music, etc., may not exceed 70 dB. Loudspeaker columns shall not be directed towards passageways and the neighboring stands.

At MTP's request, a fair participant should reduce noise to the required level and properly position his stand equipment or amplification system, failing which MTP shall discontinue power to the stand or close the stand at the fair participant's risk and expense.

10. SANITARY AND ORDER REGULATIONS

10.1. All events participants' body temperature will be measured upon their arrival to the MTP grounds, they will be asked to fill in an obligatory epidemic questionnaire and sign statement on not being infected with COVID-19 neither have been contacting COVID-19 infected person.

10.2. All persons present in the MTP grounds must:

- a) cover their nose and mouth with a face mask or face visor,
- b) keep proper distance from other people in all public areas,
- c) use sanitizers.

10.3. It is advised not to distribute any handouts and giveaways during the trade fair. It is advised to prepare promotional materials available online.

10.4. All food courts visitors (bars, restaurants and open-air food courts) must observe the following sanitary regulations:

- a) sanitize their hands before entering the food court,
- b) keep their nose and mouth covered with a face mask or face visor while waiting to be served and after a meal,
- c) not to pay with cash (banknotes, coins) if possible. Use of the electronic payment methods – payment card or mobile applications – is advised.
- d) occupy 1 table by 2 persons only and keep the safe distance.

10.5. All persons present in the MTP grounds must follow the security staff instructions concerning sanitary regulations and general safety.

11. SANITARY PROTECTION INTRODUCED BY THE MTP

11.1. All entry passes will be verified touchless

11.2. Hands washing and sanitizing instructions can be found around the MTP grounds. Single use face masks can be purchased in dedicated sales points in the MTP grounds.

11.3. Paramedics will be present in the MTP grounds for the whole duration of the trade fair and isolation rooms will be set up for persons possibly infected with COVID-19.

11.4. Disinfection in the public areas (e.g. food courts, toilets) but also touch points (e.g. door handles, handrails, tables, points of sale) will be carried out frequently.

11.5. Drinks and snacks offered in the food courts will be sold in single use packaging.

12. SALE OF DESIGNED AND PRESENTED EXHIBITS

12.1 Retail sales of the works on display at the exhibition stand during the Festival are permitted. Pursuant to the provisions of the VAT Act, taxpayers are obliged to use cash registers when selling to natural persons not conducting business activity and to lump-sum farmers. Pursuant to § 3(1) of the Regulation of the Minister of Finance on exemptions from the obligation to keep records where a fiscal cash register is used, in a situation where the amount of turnover from sales to the above-mentioned persons in the previous or current fiscal year did not exceed PLN 20,000 - taxpayers are exempt from the obligation to use cash registers, and this exemption is valid until the end of 2023. In the case of taxpayers commencing their business activity in a given year, the exemption limit is calculated proportionally to the period of its performance. 14. Value Added Tax (VAT).